

# case study

## Offices in the UAE use InstaLay to install new carpet tiles

Products used: **InstaLay 30lg**  
(low grab adhesive)

Floor finish: **Carpet Tiles**

During an upgrade undertaken at the Dubai offices of German company Ansorg GmbH, specialists in lighting systems for the retail sector, InstaLay 30lg was used to install new carpet tiles throughout their premises.

The offices, in the new Sheikha Sana Mana Al Maktoum business complex, are close to Burj Khalifa, the world's tallest building at 829.8m high. Ansorg liked a number of the features and benefits provided by InstaLay and felt it was well suited for use on the tiled sub-floor.

- Virtually no sub-floor preparation was required and the InstaLay 30lg was simply loose laid to the tiles. This ensured the tiles were not damaged in any way and the carpet tiles could easily be removed or replaced at a later date.
- The installation was completed quickly and easily, very important for a busy working office, and without any messy or smelly adhesives being used.
- Manufactured from non-collapsing recycled rubber crumb, InstaLay's anti-fatigue characteristics and high acoustic performance provide a quieter and more comfortable working environment for Ansorg's staff.



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Following this successful installation, we anticipate other projects will follow throughout the region.