

InstaGrip

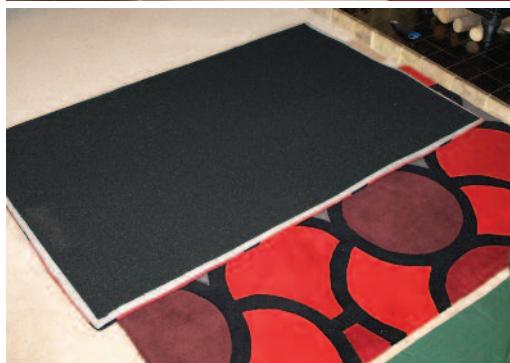
**The High Performance
Super-Grip Companion
For Loose Rugs**



InstaFloor
SUPPORTING YOUR WORLD

InstaGrip

Self-adhesive InstaGrip eliminates the danger of rugs slipping on hard floor surfaces and also minimises the irritating “rug-creep” that occurs when they are placed on top of existing fitted carpets. At the same time, InstaGrip’s rubber crumb composition dramatically extends the life of your loose rugs and Persian carpets, even in high traffic areas, while providing extra body and comfort.



InstaGrip (patent pending) is a new super-grip, environmentally friendly product from InstaFloor. Manufactured from recycled rubber, when InstaGrip is compressed its rubber granules provide excellent cushioning performance and unrivalled comfort but immediately regain their shape once the pressure is released. Furthermore, it is hygienic and does not degrade over time.

By combining additional ‘flop-weight’, a world class high-performance underlay and a super-grip surface, InstaGrip, with its quick and easy fitting, revolutionises the underfoot safety and comfort of all types and sizes of loose rugs and Persian carpets in one simple process.

InstaLay uses a unique Peel & Stick system which enables its specially designed adhesive membrane to simply adhere to the underside of the rug or Persian carpet, without damage or transfer of adhesive. If the rug needs to be sent for cleaning the InstaGrip is easily peeled off and later re-adhered as required.

BENEFITS OF INSTAGRIP

- Unrivalled rubber grip on both hard and soft floor surfaces
- Grip does not deteriorate over time
- Gives high quality comfort, stability and performance
- Unique Peel & Stick construction, for quick and easy fitting
- Does not damage the rug or Persian carpet in any way
- No adhesive transfer to the loose rug or Persian carpet
- Can be adhered to any type, size or shape of loose rug or Persian carpet
- Adhesive membrane provides perfect adhesion to the rug every time



- Adhesive membrane facilitates removal and re-adhesion, as required
- Dramatically extends the life of loose rugs and Persian carpets
- Perfect performance in high foot traffic areas
- Excellent acoustic and thermal insulation properties
- Environmentally friendly and fully recyclable
- Can be used in conjunction with under-floor heating systems
- Can be used in many other 'grip' applications around the home



OTHER INSTAGRIP APPLICATIONS

1. Adhered to the base of a sofa to stop sofa cushion slippage;
2. Adhered to the carpeted surface of an automobile trunk to stop luggage from shifting or sliding from side to side whilst the vehicle is in motion;
3. Adhered to the floor surface of an enclosed delivery vehicle to stop parcels from shifting or sliding from side to side whilst the vehicle is in motion.



FITTING INSTRUCTIONS

InstaGrip

Rugs and Persian Carpets

1. Turn the rug or Persian carpet upside down so that the underside is facing upwards;
2. Sweep and/or vacuum the underside of the rug to remove any loose dust or dirt;
3. Measure the dimensions of the rug;
4. Mark out the dimensions on the InstaGrip LESS 1cm in all directions to ensure the rug overlaps the underlying InstaGrip. This will allow the rug or carpet edges to come into direct contact with the underlying floor when it is finally placed;
5. Cut the InstaGrip to size with standard household scissors;
6. Lay the cut InstaGrip on the rug with the rubber side facing upwards and the release film facing towards the underside of the rug. Check that it fits correctly and is 1cm short of the rug edges on all sides;
7. Keeping the InstaGrip in place, remove the release film along one edge of the InstaGrip to expose the self-adhesive membrane and adhere this edge to the underside of the rug by applying gentle pressure on the InstaGrip along this edge;
8. Take hold of the folded back released film and slowly pull to expose additional adhesive membrane, at the same time applying smoothing pressure on the InstaGrip to ensure an even bond to the newly exposed adhesive membrane. Smoothing pressure is best applied in a circular motion working from the centre outwards towards the edges to ensure that no bubbles or wrinkles develop during the adhesion process;
9. Continue in this manner until the release film has been completely removed and the entire surface of the adhesive membrane is neatly and evenly adhered to the underside of the rug;
10. Turn the combined rug and adhered InstaGrip over so that the exposed rubber side of the InstaGrip is in contact with the floor surface and the right side of the rug or Persian carpet is facing upwards.

Sofas and Sofa Cushions

1. Remove the loose base cushions from the sofa;
2. Measure the exposed sofa base;
3. Mark out the InstaGrip so that it is 2cm from all sofa base edges once adhered;
4. Lay the cut InstaGrip on the sofa base with the rubber side facing upwards and the release film facing towards the sofa base. Check that it fits correctly and is 1cm short of the sofa base edges on all sides;
5. Keeping the InstaGrip in place, remove the release film along one edge of the InstaGrip to expose the self-adhesive membrane and adhere this edge to the base of the sofa by applying gentle pressure on the InstaGrip along this edge;
6. Take hold of the folded back release film and slowly pull to expose additional adhesive membrane, at the same time applying smoothing pressure on the InstaGrip to ensure an even bond to the newly exposed adhesive membrane. Smoothing pressure is best applied in a circular motion working from the centre outwards towards the edges to ensure that no bubbles or wrinkles develop during the adhesion process;
7. Continue in this manner until the release film has been completely removed and the entire surface of the adhesive membrane is neatly and evenly adhered to the sofa base;
8. Replace the base sofa cushions directly onto the exposed rubber surface of the InstaGrip and use the sofa normally.

NOTE: Additional grip can be achieved by applying an additional layer of InstaGrip to the underside of the sofa cushions, as if fitting to the underside of a rug, following the instructions above.

Automotive Trunks/Parcel Areas

1. Remove all objects from the area to be covered by InstaGrip;
2. Sweep and/or vacuum the area to remove any loose dust or dirt;
3. Create a template of the area to be covered using paper, cardboard or any other suitable material;
4. Place the correctly sized template onto the InstaGrip and transfer the dimensions;
5. Using standard household scissors, cut the InstaGrip to size;
6. Lay the cut InstaGrip on the area to be covered with the rubber side facing upwards and the release film facing towards the floor. Check that it fits correctly and is snug on all sides;
7. Follow the instructions 5 to 7 as in fitting to a Sofa base.

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