

case study

Store able to rapidly reopen after installation of new wood flooring

Products used: **InstaLay 25hg**
(high grab adhesive) 96m²

Floor finish: **15mm engineered European oak**

Distributor: **Van Dyck**

Flooring contractor: **Floors for All**

When Bon Ami, an exclusive men's fashion retail outlet, relocated within the Nelson Mandela Square shopping complex, Sandton City, South Africa, the flooring needed to be upgraded. InstaLay was chosen because it produced a solid feeling quality finished floor and its speed of installation meant that the store would be closed for only a minimum amount of time.

The old tiles were removed and InstaLay was simply loose laid over the poor quality existing screed, avoiding time consuming and expensive sub-floor preparations. The new engineered oak boards, with an oil finish, were then rapidly installed in a herringbone pattern.

InstaLay's unique self-adhesive membrane gripped the boards over the whole of their underside surface area to create a solid underfoot feel. The pressure sensitive adhesive allowed the planks to be installed with ease without the need for any messy wet adhesives or open time delays.

The benefits of InstaLay on this project were:

- Its self-adhesive construction considerably reduced installation time and overall costs.
- The screed was of such poor quality that the originally specified glue-down method could not be used. InstaLay avoided the need for wet adhesives and was simply loose laid over the sub-floor.
- The floor could be walked on immediately after Installation, allowing the shop to quickly reopen.
- It produced a solid, quiet feel and its rubber crumb construction ensures great underfoot comfort.

The contractors were pleased by the speed and ease of installation, and by using InstaLay the whole floor was completed in just two days. The shop owners were delighted with the look and feel of the finished floor, which could be walked on immediately allowing trading to resume after minimum downtime.



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