



RealWoodFloors

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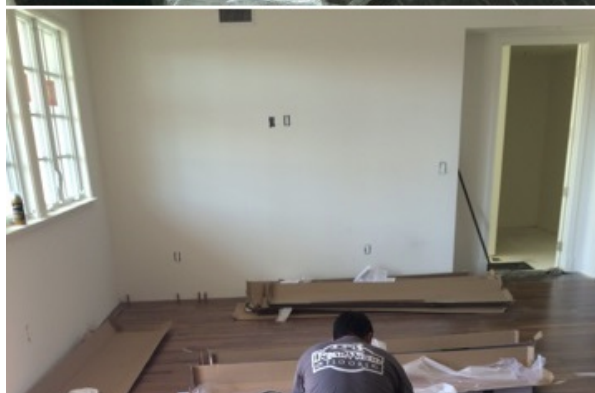


## InstaLay ensures a quality engineered hardwood floor installation

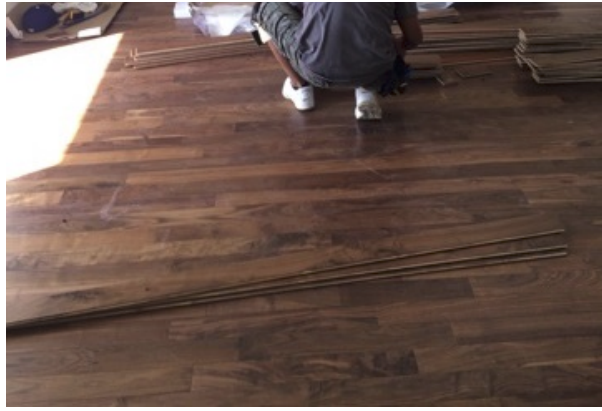
Based in West Plains, Missouri, Real Wood Floors is a major supplier and installer of engineered hardwood floors in many parts of the United States. They recently undertook a major project on the west coast, where InstaLay was their chosen installation system, and were very pleased with both the ease of installation and the finished results.

The building concerned was a new three story luxury condominium on Wilshire Avenue, Los Angeles, containing just 12 high quality apartments. InstaLay 30hg was used in all entrances, kitchens and living areas to install Real Wood Floors' elegant 1/2" x 3 1/4" Parkview Walnut engineered hardwood flooring. Being high specification apartments, good acoustic performance, aesthetics and how the floor felt underfoot were all very important.

Director of Development for Real Wood Floors, Rick Klaasen, commented, "Developers frequently shy away from floating floors in luxury condominiums because of the hollow feel you often get when walking on the floor. We are very pleased that when walking on these floors, installed with the InstaLay system, they



feel much more solid than a typical floating floor utilizing either a click system or gluing the T&G. Additionally, if the wood flooring should get damaged the InstaLay system enables rapid repair, with single board replacements undertaken with ease.”



The loose laid self-adhesive InstaLay offered a quick and clean method of installation that provided impressive finished floors with excellent sound

insulation. Rick also believes that the overall cost of the installation, the underfoot feel of the floor and the acoustic performance are all critical factors that make InstaLay a value proposition for mid and high-rise construction projects.

For more details please contact:

### InstaFloor UK

email: [sales@instafloor.co.uk](mailto:sales@instafloor.co.uk)

call: **+44 (0)118 973 9560**

fax: **+44 (0)118 973 9547**

visit: [www.instafloor.co.uk](http://www.instafloor.co.uk)

### InstaFloor North America

email: [sales@instafloorna.com](mailto:sales@instafloorna.com)

call: **+1 479 715 6005**

call: **+1 479 715 6156**

visit: [www.instafloorna.com](http://www.instafloorna.com)

### InstaFloor UK

Insta House, Ivanhoe Road  
Hogwood Business Park  
Wokingham  
Berkshire  
RG40 4PZ  
United Kingdom

### InstaFloor North America

652 W. Lancashire Blvd.  
Bella Vista  
AR 72715  
United States of America

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