



InstaFloor goes from strength to strength

InstaFloor has again taken part in two major international flooring exhibitions with great success – Domotex in Hannover and Surfaces in Las Vegas.

Our high performance flooring systems attracted great attention at both events and our booths were constantly busy, with increased interest from international distributors, retailers and contractors.

With InstaLay now being exported to over 30 countries worldwide, both shows provided a valuable opportunity to meet existing customers and discuss various aspects of the flooring industry, InstaFloor's plans for the future and how we can undertake developments that will assist their businesses.

Our demonstration unit at both events proved very popular, as the speed and ease of installation for various flooring materials when using InstaLay could be clearly shown. Interest in InstaLay 25hg was particularly high, as it enables the

rapid, clean installation of luxury vinyl tiles (LVT's) and woven vinyl tiles, as well as ceramic and natural stone tiles which can be walked on and grouted immediately using a pre-mixed flexible grout.



Paul Robson, MD of InstaFloor UK, commented, *“Both shows were really useful as we could show the speed and versatility of the InstaLay installation system. InstaCradle, our unique rubber crumb cradle for adjustable raised floor systems and outside decking, also attracted a lot of interest. As we look to develop new markets for InstaFloor, attracting new customers and assisting existing clients to expand their businesses are equally valuable and important, and these exhibitions help us to do both. We look forward to working with them*

from our bases in both the UK and the USA.”



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