

case study

InstaLay will allow easy future flooring changes at new shop

Products used: **InstaLay 30hg (3mm high grab loose laid to the sub-floor)**

Floor finishes: **Gerflor Creation LVT Plank (2.5mm square edged)**

Flooring contractor: **Coleman Flooring UK Ltd**

When a new 'myCostcutter' shop opened at Rye in East Sussex, InstaLay self-adhesive underlay was chosen for certain parts of the store for several reasons. It ensured a very quick, clean and easy installation, with no wet adhesives required, that saved time and money. It is durable, long lasting and will not collapse over time while its anti-fatigue characteristics provide outstanding underfoot comfort for customers.

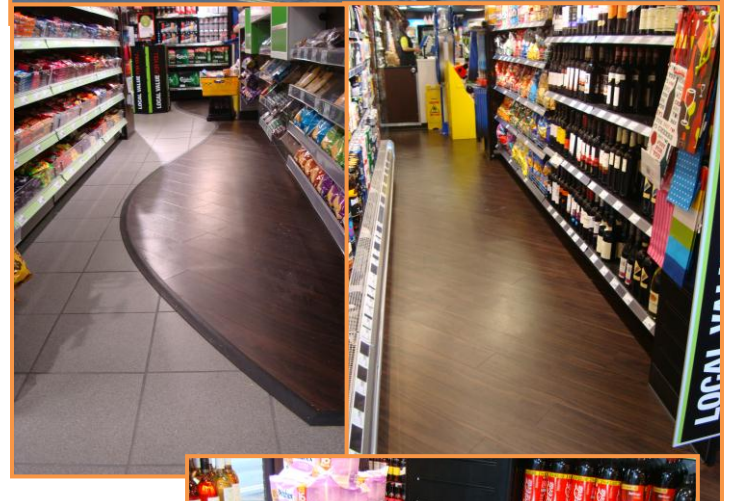
However, the owners considered one of the main benefits of InstaLay to be that it avoided gluing the LVTs direct to the tiled floor, allowing easy future lifting and enabling trouble-free revamping of the shop's layout and changes to the floor covering.

In the featured areas, such as in front of the till, the eco-friendly InstaLay, manufactured from recycled rubber crumb, was loose laid over the existing tiled floor. As no glue was needed, it will be quick and easy to replace the flooring when future alterations are required.

Once the InstaLay was in position, the release film was peeled back in stages and the luxury vinyl tiles (LVTs) were simply positioned onto the high-grab adhesive membrane and pressed into place. The result was a rapidly completed area of new flooring, with excellent acoustic properties of 23dB ΔL_w for impact sound.

The InstaLay self-adhesive system offers further benefits over traditional underlays and methods of installing LVTs:

- It considerably reduces sub-floor preparation, often eliminating the need for time consuming screeds or smoothing compounds.
- The adhesive membrane provides significant bond strength yet allows an LVT to be repositioned during installation, if required.
- InstaLay high performance, self-adhesive, acoustic underlay, when installed beneath LVTs in a registered installation, is guaranteed for 15 years from the date of installation.



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