

case study

InstaLay ensures a quality engineered hardwood floor installation

Products used: **InstaLay 30hg**
(high grab adhesive) 10,300 sq ft

Floor finish: **Parkview Walnut**
½" x ¾" engineered
hardwood flooring

Installer: **Real Wood Floors**

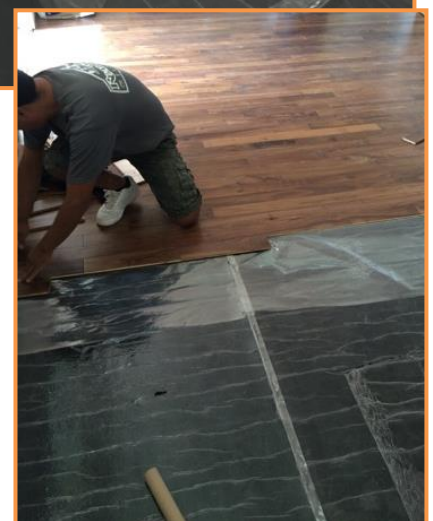
Based in West Plains, Missouri, Real Wood Floors is a major supplier and installer of engineered hardwood floors in many parts of the United States. At a major project on the west coast, where InstaLay was their chosen installation system, they were very pleased with both the ease of installation and the finished results.

The building was a new three story luxury condominium on Wilshire Boulevard, Los Angeles, containing just 12 high quality apartments. InstaLay 30hg was used in all entrances, kitchens and living areas to install the engineered hardwood flooring. Being high specification apartments, good acoustic performance, aesthetics and how the floor felt underfoot were all very important.

Director of Development for Real Wood Floors, Rick Klaasen, commented, "Developers frequently shy away from floating floors in luxury condominiums because of the hollow feel you often get when walking on the floor. We are very pleased that when walking on these floors, installed with the InstaLay system, they feel much more solid than a typical floating floor utilizing either a click system or gluing the T&G."

Rick was also impressed by:-

- InstaLay's loose laid quick and clean method of installation.
- The excellent acoustic performance provided by the impressive finished floors.
- InstaLay's unique self-adhesive construction that considerably reduces installation time and overall costs.
- The rapid repair of damaged floors offered by the InstaLay system, with single board replacements undertaken with ease.



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