



# Ezy-Install<sup>®</sup>

ADHESIVE FREE FLOORING

Unique magnetic flooring underlay with superior resilience.  
Fast, clean, eco-friendly installation for a wide range of floor coverings.



# The unique acoustic roll down installation system with dual bond fixing strength

## Dual Grip Flooring Technology

InstaFloor, working in partnership with IOBAC, has combined dry tack adhesion with magnetic technology. The result is a roll-down acoustic underlay that offers superior sheer and peel strength over standard magnetic systems.



## The Ezy-Install advantages

- **Adhesive Free** – making circular flooring solutions easy, no adhesive contamination to both the floor covering or the subfloor.
- **Maximum durability** – compatible with a wide range of floor coverings in commercial, hospitality, retail and residential settings.
- **Quick, clean installation** – can be installed over an existing floor and walked on immediately.
- **All-round performance** – excellent impact sound reduction. Provides vapour barrier for moisture mitigation and is hygienic, naturally anti-microbial and anti-allergy.
- **Sustainable and recyclable** – manufactured using recycled rubber tyres. No contaminating glues: flooring can be easily lifted and recycled.
- **Easy floor maintenance** – worn or damaged tiles can be quickly replaced, avoiding costly or inconvenient downtime.
- **Design Agility** – Easy repurposing of areas, enhancing customer experience in fitness, retail and hospitality applications



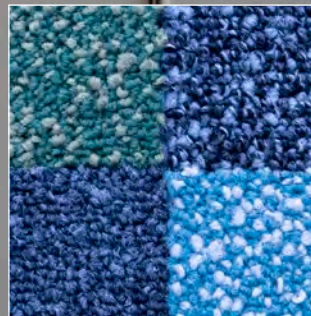
Suitable for a wide range  
of floor coverings



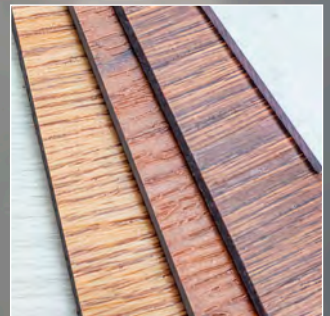
Luxury Vinyl Tiles



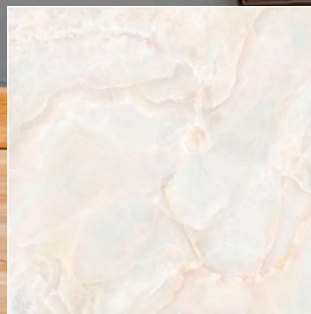
Engineered Wood



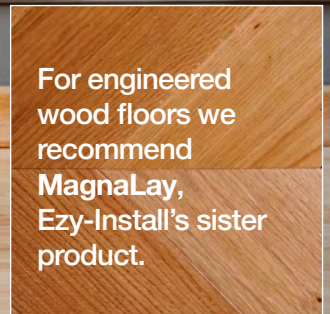
Carpet Tiles



Looselay Vinyl Tiles



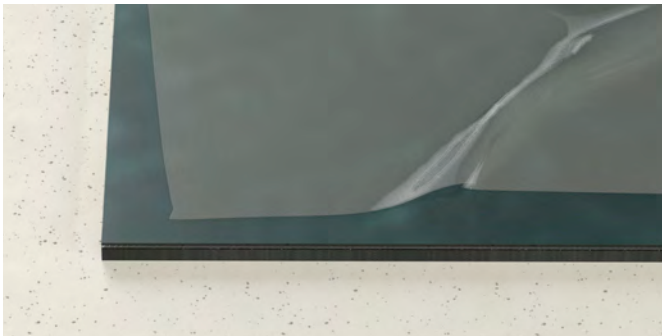
Stone and Ceramic  
Tiles



For engineered  
wood floors we  
recommend  
**MagnaLay**,  
Ezy-Install's sister  
product.

## The truly sustainable flooring solution

### STEP 1



Lay Ezy-Install on subfloor or over existing floor covering - peel back release film

### STEP 2



Simply install the magnetic-backed floor covering on top of Ezy-Install

### APPLICATIONS

#### Ezy-Install 25

Magnetically backed floor coverings  
(min thickness 2.5mm)

Tongue and groove and square edge  
magnetically backed wood flooring

#### Ezy-Install 30

Tongue and groove magnetically backed  
wood flooring

### PRODUCTS

#### Ezy-Install 25

2.9mm x 1m x 5m (5 sqm/Roll)

#### Ezy-Install 30

3.4mm x 1m x 5m (5 sqm/Roll)

#### Ezy-Install Roll Sizes:

2.9mm -1m x 5m (17dB Delta Lw)

3.4mm -1m x 5m (23dB Delta Lw)







## A new generation of flooring technology

With MagTabs you can install non-magnetic standard carpet tiles and loose-lay vinyl tiles with all the benefits of Ezy-Install's adhesive-free system.

Magnetic on one side and self-adhesive on the other, MagTabs work by locking tiles tightly together to create the next generation in 'floating floor' technology.

MagTabs attach to Ezy-Install's roll-down system, or any magnetically receptive subfloor, such as raised access panels.

Carpet tiles and 4mm minimum thickness vinyl tiles are simply fixed in place, gripping strongly to each other both horizontally and vertically.

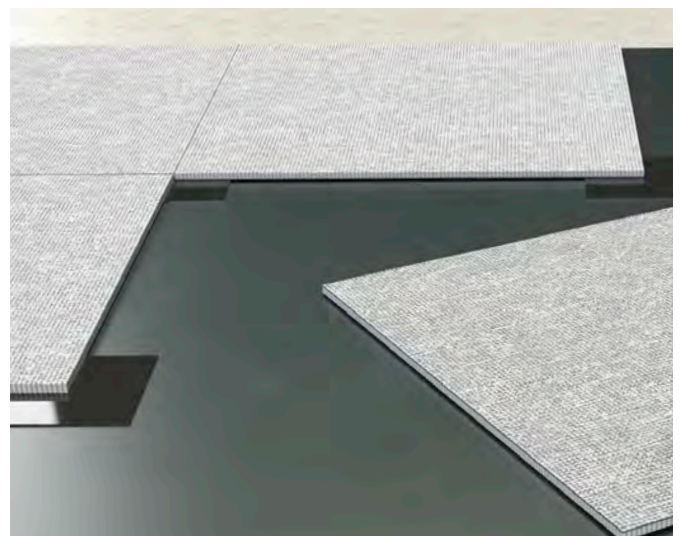
Floor tiles can be removed cleanly and easily for re-use or recycling, with the Ezy-Install's underlay left contamination-free and ready for the next flooring installation.

### EZY-INSTALL - STEP 1



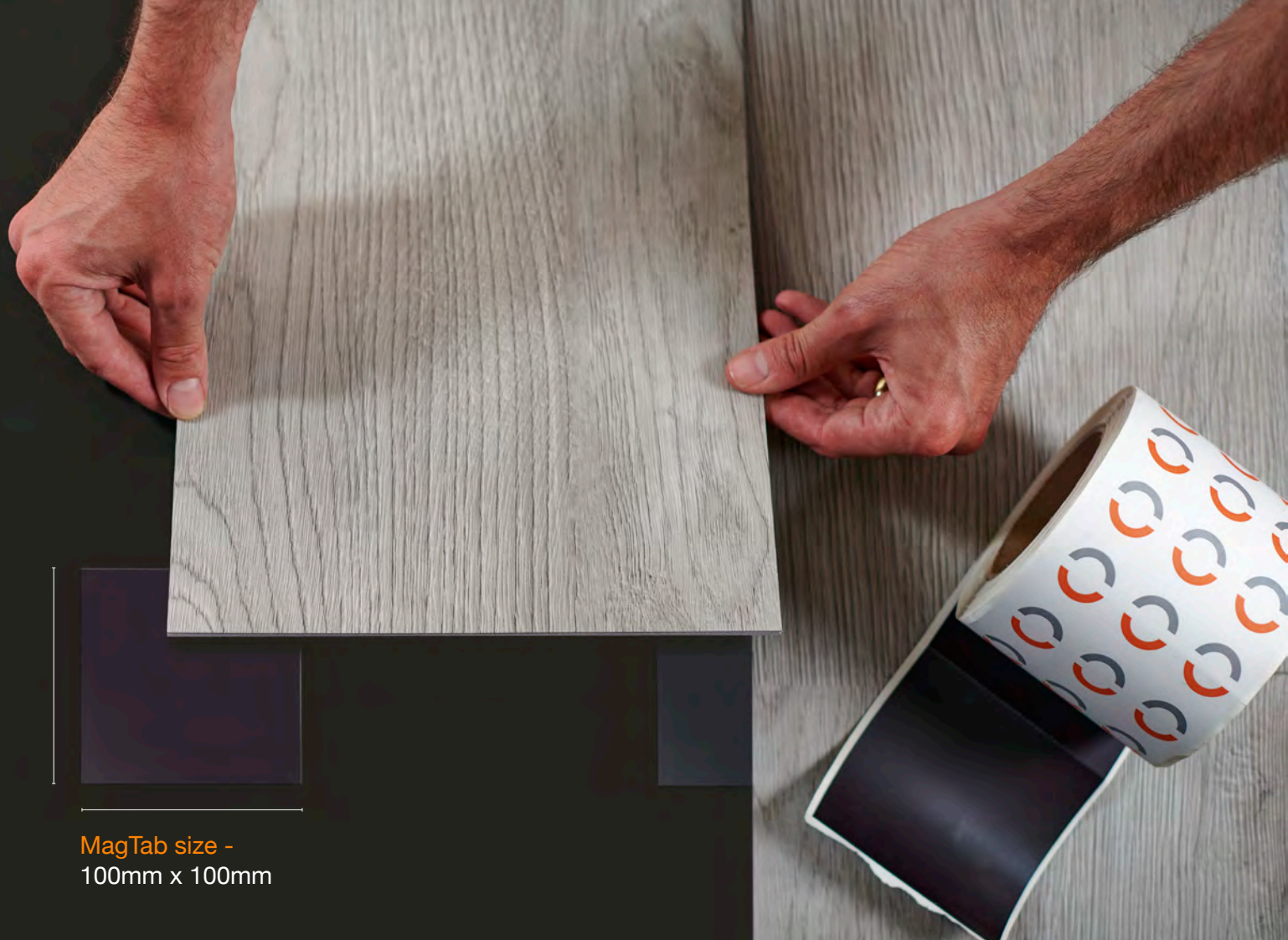
Lay Ezy-Install on subfloor or over existing floor covering

### STEP 2



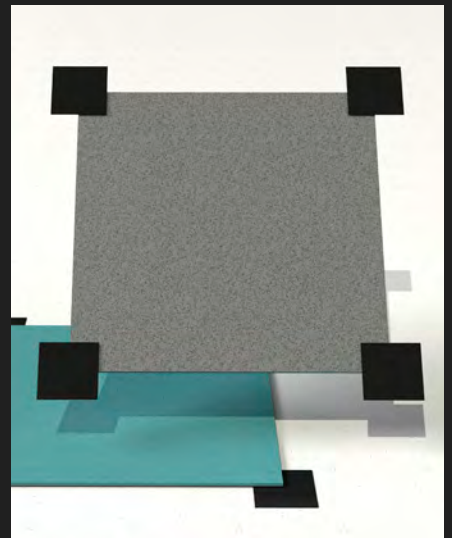
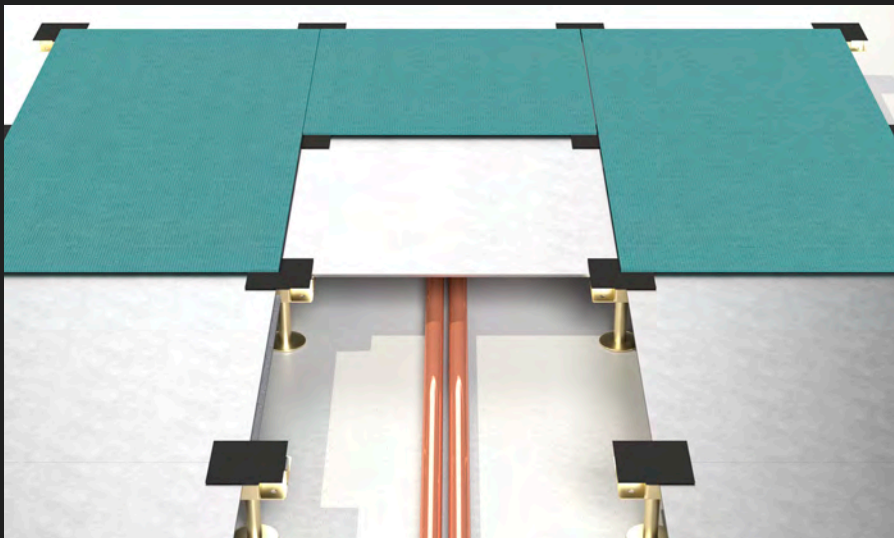
Install carpet tiles or loose-lay vinyl tiles with MagTabs





MagTab size -  
100mm x 100mm

## RAISED ACCESS FLOORS



Install carpet tiles or loose-lay vinyl tiles directly on raised access floor

Durable, resilient and flexible for every application

## Tailor solutions and reduce disruption for work spaces

- Provide impact and branding for working environments
- Update flooring quickly and cleanly
- Avoid damage to access floors
- Removeable flooring gives easy access to service voids



## Enhance customer experience in retail

- Makes changing display areas quick and easy
- Requires minimum down time for maintenance
- Rotating high traffic areas extends floor covering life



## Create swappable floor finishes in hospitality and leisure

- Freedom of design to update different spaces
- Minimises down time when installing new flooring
- Fast, cost-effective repairs reduce disruption for guests
- Acoustic insulation reduces impact sound





### **Deliver a quieter environment for residential/student accommodation**

- Acoustic insulation creates quieter shared living spaces
- Fast installation process saves programme time and cost
- Clean and fast to repair and maintain
- Vapour barrier avoids costly moisture control processes



## MagnaFloor floor coverings installed with Ezy-Install

Beautiful floor coverings from Innov8Floors that work with the Ezy-Install magnetic underlay, creating a complete flooring solution.

### Flooring with a world of difference

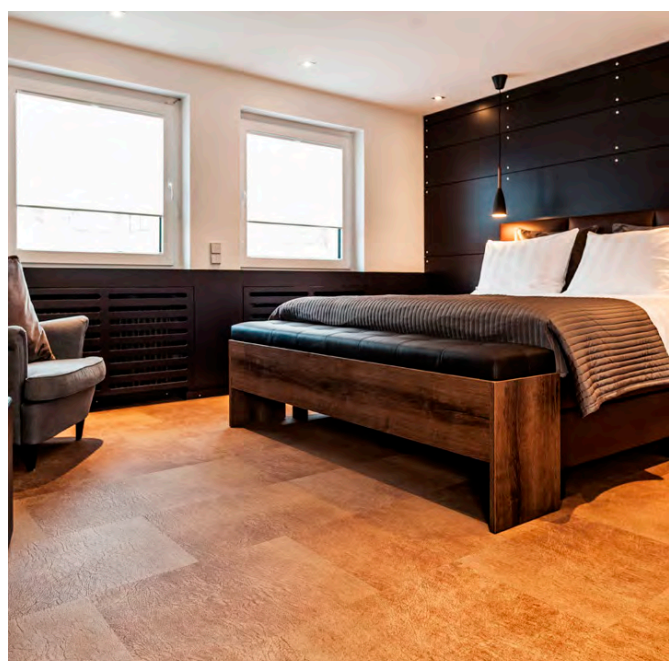
InstaFloor wants to make it as easy as possible for customers to choose environmentally sustainable flooring systems. But we understand that people also want to choose a floor covering to reflect individual style, and to enhance residential or commercial spaces. Through our partnership with Innov8Floors we can offer all of that, and more.

### Environmentally friendly flooring from start to finish

If you're an architect, flooring contractor or interior designer looking for new, environmentally-friendly ideas for floor coverings, Innov8Floors by InstaFloor is the perfect answer.

Our eco-friendly, recycled rubber acoustic underlay Ezy-Install combines with Innov8Floor's attractive and sustainably manufactured floor coverings to create flooring like you've never seen before.

Now customers can enjoy a flooring system that's good for the environment, great to look at – and wonderful to walk on.



Real Leather Flooring

- Magnetic installation removes the need for wasteful and messy wet adhesives
- Flooring systems can be installed 'floating' with no need to uplift existing flooring or carry out major subfloor preparation, which can be harmful to the environment
- Fast installation process without adhesives and drying times
- Quality control and 'real life' testing ensures durability and resilience
- Prevent expensive moisture migration processes for new concrete floors by installing Magnafloor floor coverings with Ezy-Install, which has a built in moisture barrier



# Discover Innov8Floors by InstaFloor

Take a look at the inspiring floor coverings from Innov8Floors that pair with our Ezy-Install acoustic underlays.

All products, the click system, dry-back tiles and magnetic flooring include cork, a natural fast-growing raw material.



V-Stone - Natural Slate & Stone Flooring



Wood Plank and Stone/Ceramic Effect Flooring



Cork Composite



Linoleum Flooring



Engineered Timber Flooring



Ceramic Tile Flooring



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